

MCGILL DIGITAL ORCHESTRA TO EXHIBIT AT WIRED NEXTFEST IN LA

THE FUTURE OF MUSIC PERFORMANCE: RESEARCHERS AT MCGILL UNIVERSITY TAKING INTERDISCIPLINARY APPROACH TO DESIGN OF NEW DIGITAL MUSICAL INSTRUMENTS

SAN FRANCISCO, September 5, 2007 --- WIRED Magazine today announced that the McGill Digital Orchestra will be exhibiting at WIRED NextFest™, a unique world's-fair-style event to be held at the Los Angeles Convention Center, September 13–16, 2007. The four-day festival will feature more than 160 exciting interactive exhibits of the innovative products and technologies that are transforming our world. Over the past three years, more than 100,000 visitors have visited WIRED NextFest in San Francisco (2004), Chicago (2005) and New York (2006).

The McGill Digital Orchestra will provide a glimpse into the future of entertainment by demonstrating unique new digital musical instruments based on gestural control of sound synthesis. Attendees will be able to interact with these new instruments to produce "out of this world" sounds based on their gestures. They will also be able to meet some of the designers of the instruments and to watch videos of expert musicians using them in the performance of electronic music. To experience the Digital Orchestra, please visit us at the Future of Entertainment pavilion at WIRED NextFest.

About the Digital Orchestra

The McGill Digital Orchestra is a three-year collaborative, interdisciplinary project bringing together composers, performers and researchers in music technology. It is funded by a team grant from the *Fonds québécois de la recherche sur la société et la culture* (FORSC). Work on the Digital Orchestra is carried out at the [Input Devices and Music Interaction Laboratory](#) (Marcelo Wanderley, Dir.), and the [Digital Composition Studios](#) (Sean Ferguson, Dir.) of the Schulich School of Music of McGill University in Montreal. Researchers are members of the Centre for Interdisciplinary Research in Music Media and Technology (CIRMMT). The Digital Orchestra research project will culminate in concerts as part of the *live@CIRMMT* performance series during McGill's MusiMarch Festival of contemporary music in Montreal, Canada, from March 3 to 7, 2008.

About WIRED

For nearly 15 years, WIRED Magazine has been the first word on how technology is changing the world around us. Each month, the magazine delivers a glimpse into the future of business, science, entertainment, education, culture and politics. Under the leadership of Editor-in-Chief Chris Anderson, WIRED has been nominated for an unprecedented six consecutive National Magazine Awards for General Excellence, winning the industry's prestigious top prize in 2007 and 2005. WIRED magazine and Wired.com reach nearly 6 million readers per month.

To learn more about the McGill Digital Orchestra: <http://www.music.mcgill.ca/digitalorchestra>.

To learn more and to purchase tickets for WIRED NextFest: <http://www.wirednextfest.com>.

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